

**Minutes of the Regular Meeting of the Board of Trustees  
San Mateo County Community College District  
April 23, 2014, San Mateo, CA**

**The meeting was called to order at 6:00 p.m.**

**Board Members Present:** President Karen Schwarz, Vice President Patricia Miljanich, Trustees Richard Holober, Dave Mandelkern and Thomas Mohr, Student Trustee David Zay Latt

**Others Present:** Chancellor Ron Galatolo, Deputy Chancellor Jim Keller, Skyline College President Regina Stanback Stroud, College of San Mateo President Michael Claire, Cañada College President Larry Buckley, District Academic Senate President Diana Bennett

**Pledge of Allegiance**

**DISCUSSION OF THE ORDER OF THE AGENDA**

President Schwarz said that in order to accommodate guest presenters, it is requested that agenda item 14-4-6C, Review of the District Partnership with MediFit, be heard after the Board Series Presentation. There were no objections.

**MINUTES**

It was moved by Vice President Miljanich and seconded by Trustee Mandelkern to approve the minutes of the study session of April 9, 2014. The motion carried, all members voting "Aye."

**STATEMENTS FROM EXECUTIVES AND STUDENT REPRESENTATIVES**

Chancellor Galatolo said he attended a meeting today at which Congresswoman Jackie Speier met with residents of College Vista and Cañada Vista to receive input as she seeks to identify resources to help county and city employees with housing issues. Chancellor Galatolo said 25 residents have purchased homes and moved out of District housing. However, some residents reported that life events have prevented them from saving enough money to purchase a home and they would have to move out of the area if forced to leave District housing. At the same time, there is a fairly long wait list of faculty and staff who would like to move into College Vista or Cañada Vista. Chancellor Galatolo said he is committed to seeking solutions to address the needs of faculty and staff.

Skyline College President Stanback Stroud said more than 400 people attended the 14<sup>th</sup> Annual President's Breakfast and the event raised more than \$120,000 for the President's Innovation Fund. The Expanding your Horizons event was held on campus; more than 1,000 middle and high school girls were in attendance to explore their interest in STEM fields. President Stanback Stroud said credit for this successful event goes to Professors Christine Case and Shari Bookstaff, along with faculty, staff and student volunteers. Two upcoming Lecture Series presenters are Tim Wise on April 24 and Dr. Cornell West on April 30.

College of San Mateo President Claire said upcoming events on campus include the Scholarship Awards Ceremony on April 25 and "R&B Revue" with Professor Rudy Ramirez on April 30. The women's softball team finished the season with a 32 and 2 record; President Claire congratulated Coach Nicole Borg. College of San Mateo alumna Arianna Avendano will be the keynote speaker at the commencement ceremony on May 23. Bill Riechert, managing director of Garage Technology Ventures, spoke at the Small Business Development Center's "Pitching the Wow! The Venture Capitalist Way to Pitch Your Business" event. President Claire said he received preliminary results on the Math Supplemental Instruction program which involves embedding student tutors in certain math sections. The data shows that the success rate in Math Supplemental Instruction sections is 84.1%, while the success rate in comparable regular sections is 61.6%.

Cañada College President Buckley said student Fidel Salgado, winner of the Jack Kent Cooke Foundation Scholarship, was featured in a story on television station Channel 7. Mayra Rios has been awarded a \$20,000 Pister Scholarship to attend the University of California, Santa Cruz. Ms. Rios organized a club on campus aimed at assisting ESL students to stay in school and prepare for careers; she also has been raising money to provide scholarships for these students. The Solar Panel Project groundbreaking was a successful event. The "Majors 2 Careers Day" will be held on April 24; the event will help inform students about careers directly related to the majors they are pursuing. President Buckley announced that Alaa Aisii, President of the Associated Students of Cañada College, has received admission to the University of California, Berkeley with a full scholarship. On May 8, Assemblyman Rich Gordon will be on campus to

discuss politics with a political science group. Cañada College recently completed a student satisfaction survey; 97.2% said they would recommend the College to a family member or friend and 92.3% said they would attend Cañada College if they were starting over.

Priscilla Sanchez, Vice President of the Associated Students of Skyline College (ASSC), described the ways in which ASSC programs are aligned with the College's mission, values and vision. She discussed student involvement in participatory governance, both at the College and District level. Ms. Sanchez said there are 45 active clubs on campus, including five new clubs. Events sponsored or co-sponsored during the spring semester included: ASSC Leadership Retreat; 1 Billion Rising flash mob dance to raise awareness of violence against women and girls; National Condom Day; A Call to Consciousness Lecture Series presentation by Winona LaDuke, an indigenous sustainability expert; Cesar E. Chavez Commemorative Luncheon; President's Breakfast; and Club Rush. Upcoming events include the ASSC student elections; General Assembly; scholarship recognition awards ceremony, and the commencement ceremony. Ms. Sanchez invited Board members and others to attend the Lecture Series presentations by Tim Wise and Dr. Cornell West.

**BOARD SERIES PRESENTATION – INNOVATIONS IN TEACHING, LEARNING AND SUPPORT SERVICES: STRATEGIC PATHWAYS FOR STUDENT SUCCESS – SKYLINE COLLEGE FIRST ANNUAL BROTHERS AND SISTERS CONFERENCE (14-4-4C)**

Joi Blake, Vice President of Student Services at Skyline College, said the Brothers and Sisters Conference is a new initiative at Skyline College. The first conference was held on April 26. Dr. Blake introduced Dr. Angélica Garcia, Dean of Counseling, Advising, and Matriculation, and Kwame Thomas, adjunct faculty member in the African American Success Through Excellence & Persistence (ASTEP) learning community.

Mr. Thomas said the Brothers and Sisters Conference was funded by the President's Innovation Fund. The conference provides an opportunity for the College to increase and strengthen its existing outreach efforts to local high schools, specifically targeting African American students who currently make up only 3% of the Skyline College student population. The conference serves as a transition and welcoming opportunity for students as they graduate from high school and come to Skyline College. The initiative collaborated with the ASTEP and CIPHER Learning Communities, Student Services, Career Technical Education programs and Career Advancement Academy programs to ensure that students have access to these resources. The initiative is modeled after the Hermanos/Hermanas program which has been very successful at the College for several years.

Dr. Garcia said the initiative is aligned with the Student Success and Support Program as well as Board of Trustees and College goals. She said the initiative model is centered on research on student engagement and transition. With collaboration between Instruction and Student Services, the focus of the conference was on quality programming, letting prospective students know that they have an opportunity to attend an elite institution. The focus is always on access, achievement, and education. Dr. Garcia said they are now exploring follow-up programming for the group that attended the first conference and are also planning for next year.

Mr. Thomas said the participating high schools at the first conference were Capuchino, South San Francisco, Jefferson, Lowell and Emery. Students in grades 9 through 12 were invited, with a focus on seniors. There were 65 attendees, with 34 females and 31 males. The keynote speaker was Milton Bowen, an artist, social activist and native of Oakland. Mr. Bowen uses his artwork and thought provoking statements to engage his audience and is a very dynamic speaker.

Mr. Thomas said that after the keynote presentation, participants were broken into two groups. One group participated in a presentation on enrollment which included information on the application process, enrollment options, financial aid, academic progress, and goal completion. The other group participated in a Resource Fair, with information on services and programs, Career Advancement Academies, and Career Technical Education. Dr. Garcia said a campus tour provided the opportunity for students to learn about student services and programs of interest.

Dr. Garcia said 100% of conference participants ranked the program high on being informative. There will be follow-up with the attendees via email and through Outreach Coordinator. Students will be informed of the College's summer program and those who participate in the summer program will be offered counseling hours. Dr. Garcia said they are exploring a dual enrollment option and a high school summer bridge program. They are also examining ways to help students transition into learning communities.

Vice President Miljanich said she is pleased to learn about this program. She asked how students got to the campus for the conference. Dr. Garcia said bus transportation was provided, funded by the President's Innovation Fund.

Trustee Mandelkern asked where Emery High School is located. Mr. Thomas said it is in Oakland. He said this high school requested that they be allowed to participate and, although there is no history of Emery students attending Skyline College, the request was honored. Trustee Mandelkern asked how students from Lowell, a high-performing high school in San Francisco, became involved. Mr. Thomas said Lowell approached Skyline College about the conference. Dr. Garcia said the conference promoted the understanding that community colleges can be part of the pathway to a four-year institution.

Trustee Mohr said it is critical to reach out to high school students. He said it is becoming more and more costly to attend college and students who want to attend four-year institutions are well aware of transfer agreements. He said it is important to let high school students know that they can enter a pathway and progress each semester toward transferring or toward technical careers.

President Schwarz asked about future funding for the initiative. President Stanback Stroud said an initiative funded by the President's Innovation Fund may request funding for three additional years. This allows time to take the initiative through the budget process to determine if it will be institutionalized.

President Stanback Stroud acknowledged the leadership of Dr. Blake, Dr. Garcia and Mr. Thomas in making the program possible.

#### **REVIEW OF THE DISTRICT PARTNERSHIP WITH MEDIFIT (14-4-6C)**

Tom Bauer, Vice Chancellor of Auxiliary Services and Enterprise Operations, provided a brief history of the San Mateo Athletic Club (SMAC). Construction of Building 5N at College of San Mateo, to contain a fitness facility for academic programs, was funded by the Measure A bond initiative passed in 2005. At that time, enrollments were growing. In 2007-08, the fitness facility was finished but, because of the state's economic downturn, enrollments were capped. In late 2008, Chancellor Galatolo tasked Vice Chancellor Bauer with investigating a community program to go with the academic program. Vice Chancellor Bauer visited and studied numerous fitness facilities. In September 2009, he came to the Board with a description of a community and academic program working side-by-side. An RFP was issued for a partner to operate the facility. On January 27, 2010, the Board approved a professional services agreement with MediFit Corporate Services, Inc. to partner with the District to operate SMAC. Vice Chancellor Bauer said the results have been nothing short of remarkable; results include:

- job creation for 102-124 employees
- 56% of employees are College of San Mateo graduates or currently enrolled students
- 20,000 member visits per month
- exceeded annual new member goals each year of operation
- more than 5,000 members as of March 2014 (four years old); had predicted 2,500 members in five years
- achieved break-even status in first quarter of first fiscal year of operation
- creates programs, events, certifications and clinics to engage the community
- looking toward expansion model
- charity alignment
- nationally recognized programs
- collaboration with San Mateo Union High School District
- "Where Education Meets Fitness" tagline for everything done at SMAC

Vice Chancellor Bauer introduced Kurt Atherton, MediFit President, Community Division, and Diana Thomas, Vice President, Operations and SMAC General Manager. Mr. Atherton said MediFit works with more than 100 partners. The company has been in business for more than 20 years and operates in 36 states, with more than 220 managed sites and more than 375,000 members. MediFit employs approximately 22,000 people. Employment with MediFit is a positive first step for people who are just completing their educational experience and are interested in fitness and wellness. MediFit's partners include many Fortune 500 companies and leading wellness providers in the country.

Mr. Atherton said MediFit is a pure management company. All of its business consists of partnerships and the focus is on being the best partner it can be to the entities with which it partners. MediFit brings an extraordinary set of resources to bear and has a consistent record of proven results in operating corporate and community based centers. The company

is a leader in the industry and has broad presence or leadership in national and international organizations. MediFit offers a myriad of programs. It benefits greatly from the size and scope of the organization, i.e. the number of partners and number of sites managed. The company regularly brings groups of employees together to share experiences, challenges and best practices. MediFit is completely invested in achieving its partners' goals and has assembled a team of talented professionals who are passionate about what they do.

Mr. Atherton said MediFit's cultural values are very important to the company and are impressed upon employees and communicated to its partners. He said that partners must share similar values in order to be as successful as they can be. From the beginning, MediFit has believed that its values and those of the District are in complete alignment.

Vice Chancellor Bauer said that all of the District's goals for SMAC have been met or exceeded. The goals were:

- operate a full-service, community-based health club where students and staff share space with community members
- seamless integration with the academic program and student life
- create programs that attract community members to campus and that serve as a workforce development complement to the academic program, creating career opportunities for students and staff
- be financially sustainable
- be service oriented
- position SMAC as the leader in providing health and fitness programs for the community
- create an open environment where every demographic feels comfortable

Ms. Thomas said MediFit supports the District with leadership, management, integration of programs, workforce development, marketing and member engagement, and design and development. Site management provides executive leadership, strategic planning, safety and compliance, technology, operations support, project team support, quality assurance, and evaluation and reporting.

Ms. Thomas said there were challenges on the College of San Mateo campus, including the presence of an active academic program, providing access 364 days per year with an average of 17 hours per day, aquatic facilities management, and providing exposure opportunities for community engagement. Solutions to these challenges include working collaboratively with faculty and staff and impressing on members that "investing in your health supports education in your community."

Ms. Thomas said MediFit conducts new member campaigns and promotions. It also promotes engagement and retention of members using health education and fitness flyers and posters. Student membership promotion includes ads and social media.

Ms. Thomas said MediFit tailors reporting strategies to each site. These include tracking usage and perishables, following ancillary revenues, taking attendance in group exercise classes, monitoring daily sales statistic reports, comparing key statistics month over month and year over year, monthly inventory, and projections.

Ms. Thomas said MediFit assists in staffing recruitment, hiring and training. All employees have access to a virtual university. Each employee is required to be CPR/AED certified. Teachers and personal trainers are required to be nationally certified and a bachelor's degree is preferred. All managers have college degrees. Employees are offered benefits.

Mr. Atherton discussed MediFit partners that have program complexity similar to SMAC; they include the Anschutz Health and Wellness Center at the University of Colorado, the Yale-New Haven Hospital's employee fitness and wellness center, and a commercial center.

Ms. Thomas said SMAC members' visits total 264,625 annually, averaging 22,052 per month. Students' annual participation is 61,745, averaging 5,131 per month. She compared memberships based on groups, noting that there is a large corporate membership. There are 85 group exercises classes per week, with an average attendance of 1,328. CEC courses are offered 24 to 30 times annually and are open to the community, fitness professionals, students and existing staff. The aquatics program hosts numerous championships. The San Mateo Masters Swim Team has 275 participants and the coach has been recognized on a national basis.

Ms. Thomas said community outreach includes the Masters Swim Team, Swim Across America, hosting of swim meets, lifeguard and spinning certifications, CEC course work, partner programs with the San Mateo Union High School District, and cross promotions with Nursing, Kinesiology, Yoga, Dance, Cosmetology, and Veterans Affairs.

Vice Chancellor Bauer said revenues have grown each year of operation and he predicts a surplus of \$815,000 this year after all expenses are paid. He said SMAC is a highly successful operation and he attributes that success to the quality of the program, the quality of people who MediFit has brought to the operation, and MediFit's cooperation with the District. He said MediFit, along with the other Auxiliary Services operations, is a part of the campus community. He said it is gratifying to see community members and students who enjoy interacting and working side by side.

Trustee Holober asked if MediFit manages any facilities in which staff is employed by the partner. Mr. Atherton said this is the arrangement at only one site which was operational and had staff in place for a long time before hiring MediFit to manage the facility. He said this model does not work well, in part because of employment laws regarding co-employment.

Trustee Mandelkern said he and his wife are impressed as members of SMAC and he hears positive comments from the community as well. He congratulated staff on exceeding expectations of the business plan. Regarding alignment with goals, Trustee Mandelkern said his recollection is that the original discussion regarding a partnership included the idea that there would be a migration from employing MediFit staff to offering employment opportunities to District employees. President Schwarz agreed that there was discussion about this issue, but it was not necessarily expressed as a goal. Vice President Miljanich said it was her understanding that the goal was to see this happen if possible, with the understanding that there are complications around salary levels and requirements as an educational institution. Trustee Mandelkern asked if conclusions have been drawn on opportunities for District employees or if this is still being evaluated. Trustee Holober said he believes this will be an item for future Board discussion. He said he would not expect District or MediFit staff to address this item on their own. Trustee Holober said he believes tonight's discussion is the beginning of what will be a more extensive review as the Board looks at economics, the management contract and other issues. Vice Chancellor Bauer said he has reviewed Board meeting minutes and they show that there was extensive discussion on this issue. He said he told the Board he would be examining and constantly evaluating "what if" comparisons. He said he would be glad to bring information to a future meeting. He said tonight's presentation is meant to provide an opportunity to learn more about MediFit and how the company, with its culture and values, has helped the District achieve success with SMAC. Mr. Atherton said MediFit has had this discussion with other partners and he would be happy to share his experience and thoughts with the Board if requested.

Trustee Mandelkern asked if District Facilities staff or MediFit personnel are responsible for cleaning and maintenance of the facility. Vice Chancellor Bauer said both MediFit and Pacific Dining are held responsible for cleaning of equipment because of strict Health Department codes. Vice Chancellor José Nuñez added that both vendors are held to APPA 1 (Association of Physical Plant Administrators) standards while District staff are not held to the same level. He said the District engineering team is responsible for all building maintenance, including pool, heating, HVAC, etc.

Trustee Mandelkern asked if the contractual relationship with MediFit is based on a fixed fee or contains a bonus payment based on success. Vice Chancellor Bauer said there is a bonus at the end of each year in addition to a fixed management fee; the bonus is based solely on financial performance. Trustee Mandelkern asked if that expense is broken out in the Auxiliary Services budget that is provided to the Board. Executive Vice Chancellor Blackwood said the budget is broken out by major account groups and does not show a single line item for this or other contracts. Vice Chancellor Bauer said he believes it might be shown as a line item in the more detailed budget but he will have to go back and check; he said he will let Trustee Mandelkern know if the line item is included.

Trustee Mohr said he visits SMAC daily. He said it is a very professional operation. He asked if research and findings on health and fitness can be brought into the academic environment. Vice Chancellor Bauer said he hopes to include Chancellor Galatolo, Dean Andreas Wolf and faculty on a visit to the Health Performance Laboratory at the University of Colorado, where research is being conducted on diabetes, obesity and the physiology of exercise; the goal is to bring knowledge back and incorporate it into the academic and fitness programs. Mr. Atherton said there is a need to readdress information in a professional educational environment. He said the commercial health club industry has done a disservice by providing confusing and oftentimes incorrect information. He said SMAC is exactly the type of environment in which to engage people and provide education. Ms. Thomas said MediFit's vision for the campus is to create the first teaching health club in the United States.

Student Trustee Latt said he is impressed with the success of SMAC within a short period of time and with how unique the program is, combining the education and employment of students with serving community members. He asked where community members come from geographically. Ms. Thomas said the majority of members live within a five to ten mile radius; however, there are also members from Moss Beach, Pacifica, Half Moon Bay, Santa Cruz, Fremont, Hayward, Palo Alto and Los Altos. Vice Chancellor Bauer said he recently obtained a demographic update from the Redwood City and Skyline areas which indicated that the need and interest is very strong in both areas.

Given the success of the program, Trustee Holober asked if SMAC fees, aside from students and employees, might be priced too low. Mr. Atherton said fees have consistently been raised for community members and lowered for students and staff. He said he would be hesitant to risk pricing the facility out of the market and he is comfortable with the current fee structure. Vice Chancellor Bauer said one of the intentions when setting community rates in 2010 was to acknowledge that the community was good to the District in passing bonds and to keep pricing such that they would benefit from their investment. Chancellor Galatolo said his objective was to drive prices lower for faculty and staff, recognizing that a healthy faculty/staff is important.

Noting that community members' fees provide some surplus dollars to support educational programs, Trustee Holober asked if MediFit has similar partnerships with other institutions and, if so, how SMAC is priced in comparison. Mr. Atherton said MediFit works with other institutions such as hospitals and universities, as well as non-profit organizations that use a similar model i.e. taking surplus from their operations and using it to fund other community programs. He said he will provide comparisons on pricing. Mr. Atherton said capacity is an issue and one of MediFit's strategies is to shift emphasis toward revenue-producing programs and services that are not related to dues, such as private training, aquatics lessons, and sports performance programs.

Vice President Miljanich commended the three presenters and everyone involved with SMAC, both at the campus and MediFit. She said she knows a number of community members who use SMAC and has heard only positive comments. Vice President Miljanich said the Board will and should continue to have discussions regarding District employees vs. other employees, but she would be reluctant to change something that is so successful. She said she hopes to examine the possibility of expanding to the other District campuses.

President Schwarz said she believes the Board learned a great about MediFit through tonight's report. She said that, even though she had hoped to have more District staff employed at SMAC, she is impressed with MediFit's emphasis on partnership and with providing pathways for students. She said it is good to have health and wellness associated with the District. President Schwarz said the discussion needs to continue, with more information on the monetary side. She said the Board also needs to discuss and be confident with a model if expansion is to occur. Trustee Mandelkern said market/demand surveys should also be examined. Trustee Mohr said one reason to expand is that health problems are concentrated in areas in which underrepresented groups reside. He said offering a fitness facility in such areas would be a great service to the community.

Trustee Mandelkern asked how long the contract with MediFit will run. Vice Chancellor Bauer said it expires in June of 2015.

Chancellor Galatolo said staff will come back to the Board with more information in summer and will start discussions on expansion possibilities. Mr. Atherton thanked the Board and said it is an honor to work with everyone at the District.

#### **STATEMENTS FROM THE PUBLIC ON NON-AGENDA ITEMS**

None

#### **NEW BUSINESS**

#### **APPROVAL OF PERSONNEL ACTIONS: CHANGES IN ASSIGNMENT, COMPENSATION, PLACEMENT, LEAVES, STAFF ALLOCATIONS AND CLASSIFICATION OF ACADEMIC AND CLASSIFIED PERSONNEL (14-4-2A)**

It was moved by Vice President Miljanich and seconded by Trustee Mohr to approve the actions in Board Report No. 13-4-2A. The motion carried, all members voting "Aye."

### **APPROVAL OF CONSENT AGENDA**

President Schwarz said the consent agenda consists of board reports 14-4-1CA and 14-4-2CA. It was moved by Vice President Miljanich and seconded by Student Trustee Latt to approve the items on the consent agenda. The motion carried, all members present voting "Aye." Trustee Mandelkern stepped out of the meeting and did not vote on this item.

### **Other Recommendations**

### **VOTE TO ELECT MEMBERS OF THE CALIFORNIA COMMUNITY COLLEGE TRUSTEES (CCCT) BOARD (14-4-1B)**

It was moved by Trustee Holober and seconded by Trustee Mohr to nominate and approve a slate of candidates. Board members discussed the candidates, made recommendations, and agreed to vote on the following slate of eight candidates: Richard Watters, Ohlone CCD; Jeffrey Lease, San Jose-Evergreen CCD; Jim Moreno, Coast CCD; Donna Ziel, Cabrillo CCD; Stephen P. Blum, Ventura CCD; Laura Casas, Foothill-DeAnza CCD; Stephan Castellanos, San Joaquin Delta CCD; Nancy C. Chadwick, Palomar CCD. The motion carried, all members voting "Aye."

### **AUTHORIZATION FOR USE OF WESTERN STATES CONTRACTING ALLIANCE (WSCA) CONTRACT WITH NETAPP, INCORPORATED FOR THE PURCHASE OF DATA STORAGE DEVICES (14-4-100B)**

It was moved by Trustee Holober and seconded by Trustee Mohr to approve the use of the contracting alliance as detailed in the report. The motion carried, all members voting "Aye."

### **APPROVAL OF REVISION OF EMPLOYEE SECOND LOAN PROGRAM (14-4-101B)**

It was moved by Trustee Mandelkern and seconded by Vice President Miljanich to approve the revision as detailed in the report. Trustee Holober asked if the FICO Scores are used only by the primary lender or if the District uses them for the second loan as well. President Buckley said the primary lender does the search for the FICO Score and sends it to Barbara Christensen, who makes sure it meets the criteria set forth in the District's second loan program. Trustee Mandelkern asked if any of the second loans have gone into foreclosure or defaulted or if any are nonperforming. Chancellor Galatolo said none have gone into foreclosure or defaulted. He said some loans were exposed at the height of the recession. Chief Financial Officer Raymond Chow said there are two loans that are underwater but he believes they will be positive by the end of this year. Trustee Holober said that going forward, the District might want to think carefully about the CLTV ratio in order to limit the risk, i.e. consider how close the District should get to 95%. Chancellor Galatolo said this point is well taken even though the requirements for obtaining a loan are now much more restrictive. After this discussion, the motion carried, all members voting "Aye."

### **APPROVAL OF COMPENSATION AGREEMENT WITH THE CITY OF SAN CARLOS (14-4-102B)**

It was moved by Vice President Miljanich and seconded by Trustee Mohr to approve the compensation agreement as detailed in the report. The motion carried, all members voting "Aye."

### **ADOPTION OF RESOLUTION NO. 14-6 REGARDING BOARD ABSENCE (14-4-103B)**

It was moved by Trustee Holober and seconded by President Schwarz to approve adoption of Resolution No. 14-6. The motion carried, with Vice President Miljanich abstaining and all other members voting "Aye."

### **INFORMATION REPORTS**

#### **SPRING 2014 CENSUS REPORT (14-4-5C)**

Jing Luan, Vice Chancellor of Educational Services and Planning, said District student headcounts over a five-year period shows a downward trend. However, data over a 20-year period shows a strong correlation between enrollments and unemployment rates and overall health of the economy. Comparing the spring 2013 and spring 2014 census, there have been relatively slight changes in total headcounts. The 18-24 age group has increased while other age groups declined, with the largest drop being in the 60+ age group. There was an increase in the multi-race ethnicity category. The number of non-California residents has increased, due in part to international students.

Vice President Miljanich asked if enrollment increases might be achieved if the District reaches out to underserved populations. Deputy Chancellor Keller said the District is beginning to develop its strategic plan for the next ten years and staff is collecting baseline data and conducting environmental scans. He said the District is now community supported and will have more opportunities to change its approach in terms of the students it would like to serve. He said the District may want to serve working students at very early or late times of day and offer programs more closely

related to the needs of local industries. President Stanback Stroud said there are some segments of the community in San Mateo County whose status does not change regardless of what happens with the economy. She said that addressing the needs of these groups provides an opportunity to be intentional in making a difference in student access and in the achievement gap.

President Schwarz said she believes there are many residents who are not being served and whose status is not connected to the economy. She said she is pleased that the District is moving forward with considering how to address this issue.

Trustee Mohr said the District should look at particular groups of students it would like to serve and include this when setting goals. He said there are populations in the North and South County who live in poverty and some who are place-bound, with no car or not enough money for fuel. He said creative answers must be found in order to reach out to these populations.

Trustee Mandelkern said it appears that Skyline College has not experienced an influx of students from City College of San Francisco (CCSF). He said CCSF has had a decrease of approximately 25,000 students but there has not been an accompanying increase in surrounding community college districts. He said he is concerned about the appearance that this large group of students is not getting their educational needs met. President Stanback Stroud said there has been an increase in veteran students who were counseled to come from CCSF to Skyline College because of the Veterans Resource Center. She said there have been inquiries about CCSF programs that are not offered at Skyline College, such as the Culinary Arts program. President Stanback Stroud said Skyline College is not easily accessible to many CCSF students who are place-bound.

President Claire said it is important to find those students who are not finding their way to the District. He said College of San Mateo's focus has been on high school students and this stabilizes enrollments. However, there are many dropouts who are not reported at the high schools and who need to be served. President Claire noted that the District serves other segments of the community in different ways, such as Community Education programs and SMAC.

Trustee Holober said the mix of full-time and part-time students appears to be stable from spring 2013 to spring 2014. He said he recalls that in recent years the mix changed, possibly due to fee increases for lifelong learning or enrichment classes. Vice Chancellor Luan said that over a five-year period, the number of full-time students has increased and the number of part-time students has decreased by an equal amount.

### **COMMUNICATIONS**

President Schwarz said she received an announcement from the San Mateo County School Boards Association of an event titled "Progress Report: Beyond Newtown Summit." The event will be held in the theatre at College of San Mateo on May 5. The keynote speaker will be Michelle Gay, a Sandy Hook parent.

### **STATEMENTS FROM BOARD MEMBERS**

Vice President Miljanich said she attended the recent Progress Seminar and was pleased to spend time with Millbrae City Council member Reuben Holober.

Trustee Holober said he attended a meeting of the State Assembly's Committee on Higher Education yesterday regarding Assembly Bill 2087 (Ammiano). He said the Board had taken a position to support the bill if amended to parallel K-12 regulations regarding conditions under which a special trustee can be appointed to take over operations of a district. President Schwarz sent a letter explaining the Board's position and Trustee Holober also left information with Assemblyman Ammiano's staff representative. Trustee Holober said he was informed yesterday morning that the bill had been amended and was a very different and weaker version of the initial bill. Trustee Holober distributed the amended bill to Board members. He said it now states that the "regulations shall ensure that board of governors, in appointing a special trustee to manage the district, establishes specific benchmarks to indicate the presence of local capacity to resume management authority and clear standards that provide meaningful consultation with the community college district prior to decision making." Trustee Holober said he spoke at the Committee meeting on behalf of the Board, stating that he was prepared to support the initial bill with certain amendments; however, the Board had not had an opportunity to review the amended bill. He told the Committee that the Board believes the current system does not strike a proper balance between self-governance by locally elected boards and the restrictions that should be in place for the State Chancellor and Board of Governors to override that self-governance. He also said that the Board would

prefer to have changes which limit the authority of the State Chancellor and Board of Governors in law rather than in regulations that the Board of Governors itself adopts.

Trustee Holober said representatives of the Board of Governors and the Community College League of California testified against the initial bill. He said he talked with a representative from the California Federation of Teachers who said they will support the amended version of the bill, as will some other faculty groups. The Higher Education Committee approved the new version of the bill. Trustee Holober said the Board might want to take a position on the bill at some point. President Schwarz thanked Trustee Holober for representing the Board at the meeting.

Trustee Mandelkern said he attended the solar panel groundbreaking ceremony at Cañada College. He also attended the Progress Seminar and received comments from other local officials commending the Board for not asking voters to renew the parcel tax. Trustee Mandelkern attended the press conference at College of San Mateo announcing that the U.S. Paralympics Track and Field National Championships will be held at the College this summer. Congresswoman Jackie Speier and two Paralympic athletes were present. Trustee Mandelkern commended President Claire and the Athletic Department staff for bringing this event to the campus. He said the State Chancellor's Office and Board of Governors have called for nominations for sustainability awards and he contacted Chancellor Galatolo regarding District projects that could be nominated, such as the solar panel project and the electric vehicle charging stations. Trustee Mandelkern asked that the meeting tonight be adjourned in memory of the ten Southern California students who were killed in a bus crash while on their way to tour Humboldt State University. All Board members agreed.

Trustee Mohr said he attended the Bay 10 dinner at which the State Chancellor made the same presentation that he made at the District's Opening Day last August. At the dinner, Trustee Mohr had discussions with other Bay 10 members who are interested in dual enrollment and early college high school. Trustee Mohr congratulated Skyline College on the very successful President's Breakfast. He also congratulated the Colleges for the outreach they are conducting to the most vulnerable populations. Two examples are (1) the program to get young people who are incarcerated connected to college, and (2) the Youth Empowerment Scholars (YES) Program which connects foster youth to Skyline College. Trustee Mohr recommended a book by Suzanne Mettler titled "Degrees of Inequality: How the Politics of Higher Education Sabotaged the American Dream."

Student Trustee Latt said that, inspired by the resolution adopted by the Board regarding the ACCJC, the Skyline College Student Senate adopted a similar resolution; the Cañada College and College of San Mateo Senates will consider adopting resolutions as well. Students discussed AB 2087 at a District Student Council meeting; they believe a special trustee should be more accountable to local voters and that regulations and standards should be written into law. Students are also interested in affirmative action and they support consideration of race as one factor but not the only factor for admission. They also would like income to be considered as a factor. Student Trustee Latt will participate in commencement at Skyline College as a graduate. He was accepted to the University of California, Los Angeles with a full scholarship and is waiting to hear from the University of California, Berkeley and some private universities.

Vice President Miljanich said she would like to seek consensus from the Board about a survey of voters regarding a potential bond measure. Trustee Holober said he believes it would be appropriate for the Board first to have a discussion to see where Board members stand on a bond measure for the November election. If, after that discussion it is concluded that it would make sense to conduct a survey, direction to staff regarding the survey could be placed on a future agenda. Vice President Miljanich said she believes a survey is needed in order to determine whether the timing is right for the November election. Because of the issue of timing, she requested that discussion and possible approval of a survey and discussion of Board members' interest in a bond measure be placed on the same agenda. Trustee Mandelkern said he does not have a problem with agendaizing items for discussion; however, he is uncomfortable with the idea that if a survey of voters is positive, that would mean the Board will go forward with a bond measure. He said there are other factors that must be considered before the Board would move forward. President Schwarz said she would need to see the results of a survey of the public before moving forward. She said she does not object to having discussion and approval of a survey and discussion of a bond measure on the same agenda. Trustee Mohr said the item needs to be agendaized in order to have an open and honest discourse. He said he does not object to having both items on the same agenda. Trustee Holober said he believes the Board is being drawn into having a substantive discussion on the views of Board members regarding whether or not this November is an appropriate time to go forward with a bond measure. He said he does not believe it is an appropriate time and that public opinion is only one factor in his decision-making. After determining that a majority of Board members support agendaizing consideration and possible approval of a survey of voters, along with discussion of a potential bond measure, President Schwarz said these items will be on the agenda for the May 13 Board meeting.

President Schwarz said she attended the solar panel groundbreaking ceremony at Cañada College. She also attended the Bay 10 dinner; she said she enjoyed visiting with trustees from other districts but was disappointed that the State Chancellor did not take questions after his presentation. President Schwarz said there was an interesting article in today's *San Mateo Daily Journal* regarding Skyline College's use of live streaming.

**RECESS TO CLOSED SESSION**

President Schwarz said that during Closed Session, the Board will consider the personnel items listed as 1A and 1B on the printed agenda.

President Schwarz said the next meeting of the Board will be a regular meeting on Tuesday, May 13 at 6:00 p.m. in the District Board Room.

The Board recessed to Closed Session at 9:55 p.m. and reconvened to Open Session at 10:35 p.m.

**CLOSED SESSION ACTIONS TAKEN**

President Schwarz announced that at the Closed Session just concluded, the Board voted 5-0 to approve the personnel items listed as 1A and 1B on the printed agenda.

**ADJOURNMENT**

It was moved by Trustee Mohr and seconded by Vice President Miljanich to adjourn the meeting. The motion carried, all members voting "Aye." The meeting was adjourned at 10:36 p.m. in memory of the students who were killed in the bus crash mentioned above.

Submitted by

Ron Galatolo, Secretary

Approved and entered into the proceedings of the May 13, 2014 meeting.

Patricia Miljanich, Vice President-Clerk